



sweet classics

desserts by the bite!™



NEW Apple Crumb Cake Bites

NEW Chocolate Crème Truffle Bites

Mini desserts mean
major profits.



Capitalize on the mini dessert trend with Sweet Classics™ desserts.

The Mini Trend is Major

Bite-size desserts are the **#1 hottest menu item in America!**¹

ITEM	HOT	COOL (PASSE)	PERENNI FAVORI
1. Bite-size desserts	85%	10%	6%
2. Locally Grown Produce	84	7	9
3. Organic Produce	76	17	7
4. Flatbread	75	16	8
		12	13

Source: National Restaurant Association, What's Hot & What's Not Chef Survey, 2006

Why Sweet Classics desserts?

- Drive incremental profits by offering guests more choices **rightsized rightpriced**
- From freezer to fryer, cook to order for 100% yield **100% YIELD!**
- Complement current offerings without cannibalizing sales
- High margin add-ons increase check averages and profits **HIGH MARGIN**

Sweet Classics desserts offer the flavors guests crave.



Caramel Apple Cobbler

NEW Apple Crumb Cake Bites

Moist yellow cake topped with tender apples in cinnamon-caramel sauce, and wrapped in a hearty oatmeal breading.



Coffeehouse Combo

NEW Chocolate Crème Truffle Bites

Fudgy chocolate cake filled with rich vanilla crème and gently rolled in a light espresso coating.



Berry Good Cheesecake

New York Style Cheesecake Bites

Mini wedges of creamy, classic New York style cheesecake, rolled in a graham cracker crumb coating.



Chocolate Duo

Double Chocolate Brownie Bites

Chunks of extra moist brownie with chocolate bits inside a crispy semisweet chocolate batter.



Uptown Banana Split

Bananas Foster Cheesecake Bites

Delicious cheesecake on a banana and rum layer, dipped in a crispy golden batter.

CODE	DESCRIPTION	PACK SIZE	COUNT PER POUND	PRICE PER PIECE*	SERVING SIZE
15010665	NEW Apple Crumb Cake Bites	2/4 lb. poly bags	17 - 19	\$0.27	2 - 4
15010664	NEW Chocolate Crème Truffle Bites	2/4 lb. poly bags	18 - 20	\$0.28	2 - 4
15010521	Bananas Foster Cheesecake Bites	2/4 lb. poly bags	13 - 21	\$0.28	2 - 4
15010522	Double Chocolate Brownie Bites	2/4 lb. poly bags	25 - 31	\$0.17	2 - 4
15010523	New York Style Cheesecake Bites	2/4 lb. poly bags	9 - 13	\$0.42	2 - 4

*Based on approximate distributor price



Discover how to cash in on the mini dessert trend with McCain's FREE "Mini Course. Major Profits." Dessert Guide.

To order your FREE Dessert Guide or request a product sample, call 1-800-767-7377 or visit www.mccainsweetclassics.com

great food. **McCain** good sense.®